

## **HASSAN GROUP *shares life with you...***

While the whole world is fighting against the unprecedented impact of the COVID-19 pandemic, Hassan Group has taken action and extra steps to speed up its manufacturing of required products and reallocate its capacity to support the industry. Guided by its family values & corporate culture, the group has made contributions to support the relief.

*“Global demand for the hygiene products has increased all over the world. We all have an essential role to play during the COVID-19 crisis and we care about our responsibility to provide the continuous support as much as we can”* said Ali Şişman, board member of Hassan Group. *“We believe that together we will make a difference and, together, we are going to overcome these difficult challenges by thinking mutually... This is our commitment since 1939. We are dedicated to serving communities through our product range for years.”*

By addressing issues such as supply and insufficiency in meltblown and spunbond nonwovens, as a substitute of meltblown, Hassan Group developed different types of special nonwoven products for surgical masks which meet the protection standards.

As COVID-19 continued to rapidly spread around the globe, the group has also launched a new product in response to the updated needs and released a new fusible interlining for washable & reusable face masks which can be washed up to 10 times and provides 99,8% protection and Bacterial Filtration Efficiency (BFE).

In addition, a nonwoven fabric that offers liquid repellency, flexibility and ultrasonic welding has been developed as well. By this innovative solution offer, the group tried to do their best to meet the high demand in disposable protective gowns likewise.

From the beginning of the pandemic to today, Hassan Group has donated 2.5 million of face masks to state hospitals & public schools and 50.000 sets of protective clothing to the research hospitals all over Turkey by using the advantage of its unique power to be located in a successful textile & apparel country. Apart from these, the group also provided technical support & financial aid to the health organizations.

Hassan Group announced that they are closely monitoring the development of the situation since the outbreak and still in communication with the local authorities & charities and will not hesitate to provide any further support.

The group aims to donate more personal protective equipment in the coming weeks.